## Member Budge Isnine Fuidelines

NORTH AMERICAN
Sustainable Refrigeration Council


PLATINUMMEMBER
Sustainable
Refrigeration Council

Proudly display your member logo on marketing materials, presentations, websites, and social media platforms. To highlight your contributions to solutions for natural refrigerants in supermarkets, please follow these simple usage guidelines.

## Correct Usage

Use only as provided in the authorized logo file.

Whenever possible, keep a comfortable distance around the member badge.


Minimum size for print:
$1.375^{\prime \prime}$ wide X. $60^{\prime \prime}$ high


## Incorrect Usage

Minimum size for print:


Do not enclose the logo within a box or other shape.


Do not alter the colors of the logo.

Do not add drop shadows to the logo.
Do not change the proportions of the logo.

Do not place the logo over a clashing background color.

