

NASRC Membership Levels

All memberships are for a 12-month period and all dues are tax-deductible

Membership Benefits		BASIC	SILVER [\$3,500]	GOLD [\$6,500]	PLATINUM [\$12,000]	TITANIUM [\$28,000]
Demonstrate Your Support	<ul style="list-style-type: none"> • Business listing in the NASRC Membership Directory • Use of exclusive Proud Member badge • Recognition in NASRC presentations 	X	X	X	X	X
Get Industry Updates	<ul style="list-style-type: none"> • Receive quarterly NASRC Member Bulletin with exclusive briefings, opportunities, industry news • Attend member Policy Meeting for latest regulatory updates • Gain access to NASRC Members-only Resource Library 	X	X	X	X	X
Connect with Our Network	<ul style="list-style-type: none"> • Participate in Progress Groups meetings • Priority attendance to NASRC events, workshops, trainings, and other networking opportunities • Access discounts on select industry events, trainings, and resources 	X	X	X	X	X
Increase Brand Exposure	<ul style="list-style-type: none"> • Increased visibility with business listing on NASRC Premium Member Webpage • Use of Premium Member badges on marketing materials • Priority speaking invitations & sponsorship opportunities • Recognition via NASRC's social media & outreach platforms • One (1) dedicated social media post announcing new membership 		X	X	X	X
Promote your Contribution	<ul style="list-style-type: none"> • One (1) NASRC authored press release announcing new member support • Logo display in NASRC Annual Report • Receive exclusive annual NASRC presentation on select topics • Present live educational webinar for natural refrigerant technology series • Receive 15% sponsorship discount towards all NASRC events 			X	X	X
Gain Advanced Insights	<ul style="list-style-type: none"> • Receive annual executive briefing on NASRC initiatives and planned activities • Participate in NASRC Advisory Committee with NASRC Board & retailer members to inform NASRC strategic planning • Opportunity to preview NASRC resources and announcements • Receive 25% sponsorship discount towards all NASRC events 				X	X
Accelerate Progress	<ul style="list-style-type: none"> • Exclusive recognition in select NASRC newsletter issues and press releases • One (1) annual dedicated social media post acknowledging your support • Premium logo placement on select NASRC member communications • Receive 40% sponsorship discount towards all additional NASRC events 					X