



NORTH AMERICAN  
**Sustainable  
Refrigeration  
Council**

# NASRC Aggregated Incentives Program (AIP)

Summer 2020 Pilot

# North American Sustainable Refrigeration Council (NASRC)

**501 c3**

Non-Profit Organization

**130**

Members

**24,000+**

Supermarket locations

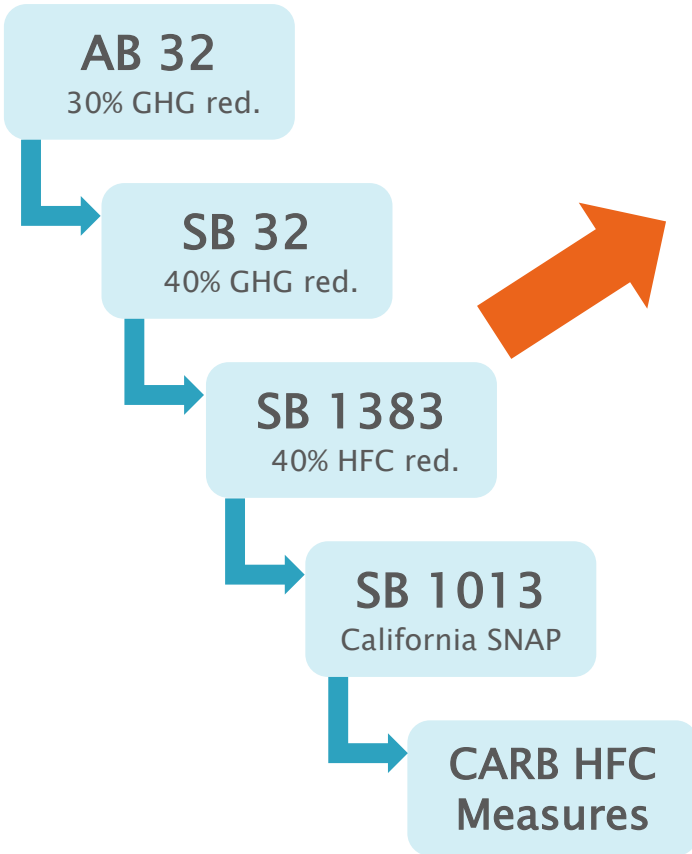
**MISSION:** Remove barriers to adoption of natural refrigerants

## **GOALS**

- ▶ Achieve cost parity
- ▶ Drive data transparency
- ▶ Ensure service readiness

# Increasing Regulatory Pressure

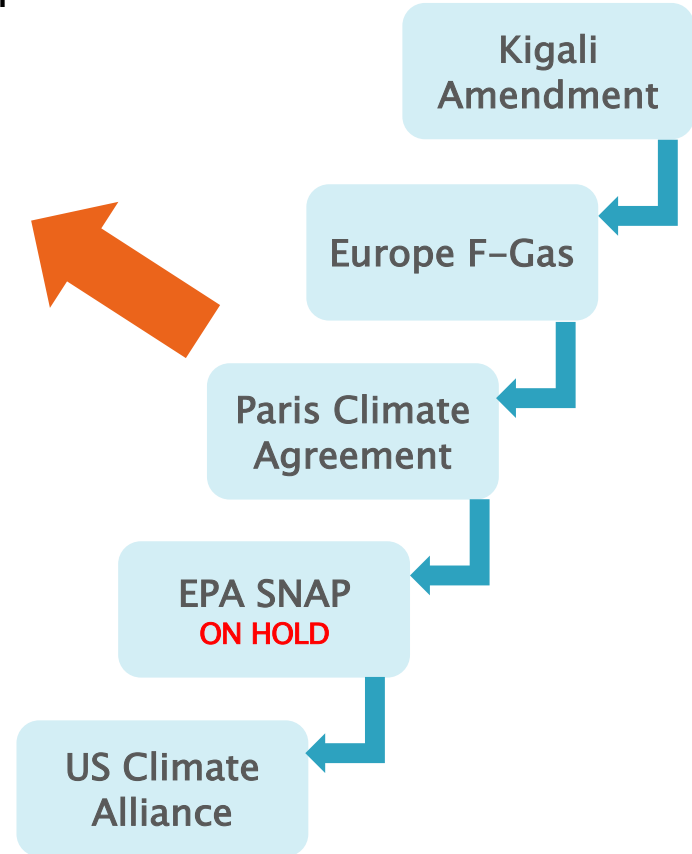
## CALIFORNIA



Driving Supermarket  
Adoption of Low-GWP  
Refrigerants



## GLOBAL/U.S.



# NASRC Aggregated Incentives Program (AIP) Pilot

## WHAT?

Free platform to coordinate multiple sources of funding and streamline the application process for supermarket retailers

## GOALS

- Accelerate incentives for natural refrigerants
- Ensure continued State funding by demonstrating demand

## BENEFITS

- Simple & streamlined application process
- \$\$\$ from multiple sources = more funding
- No upfront commitments or fees

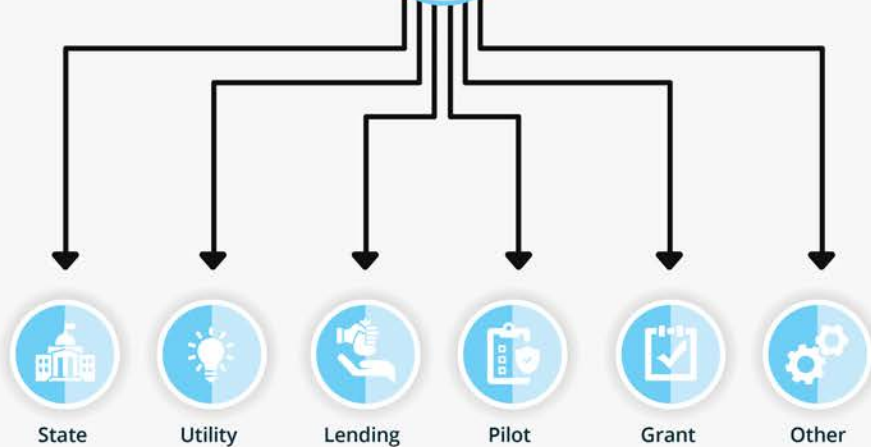


# How It Works

## BUSINESS AS USUAL

### Retailer

Retailer must submit individual applications to each funding source.



### ✘ Result:

 Less Money

 Complex Process

## NASRC AGGREGATED INCENTIVES PROGRAM

### Retailer

Retailer submits one application to NASRC.



NASRC coordinates applications to multiple funding sources.

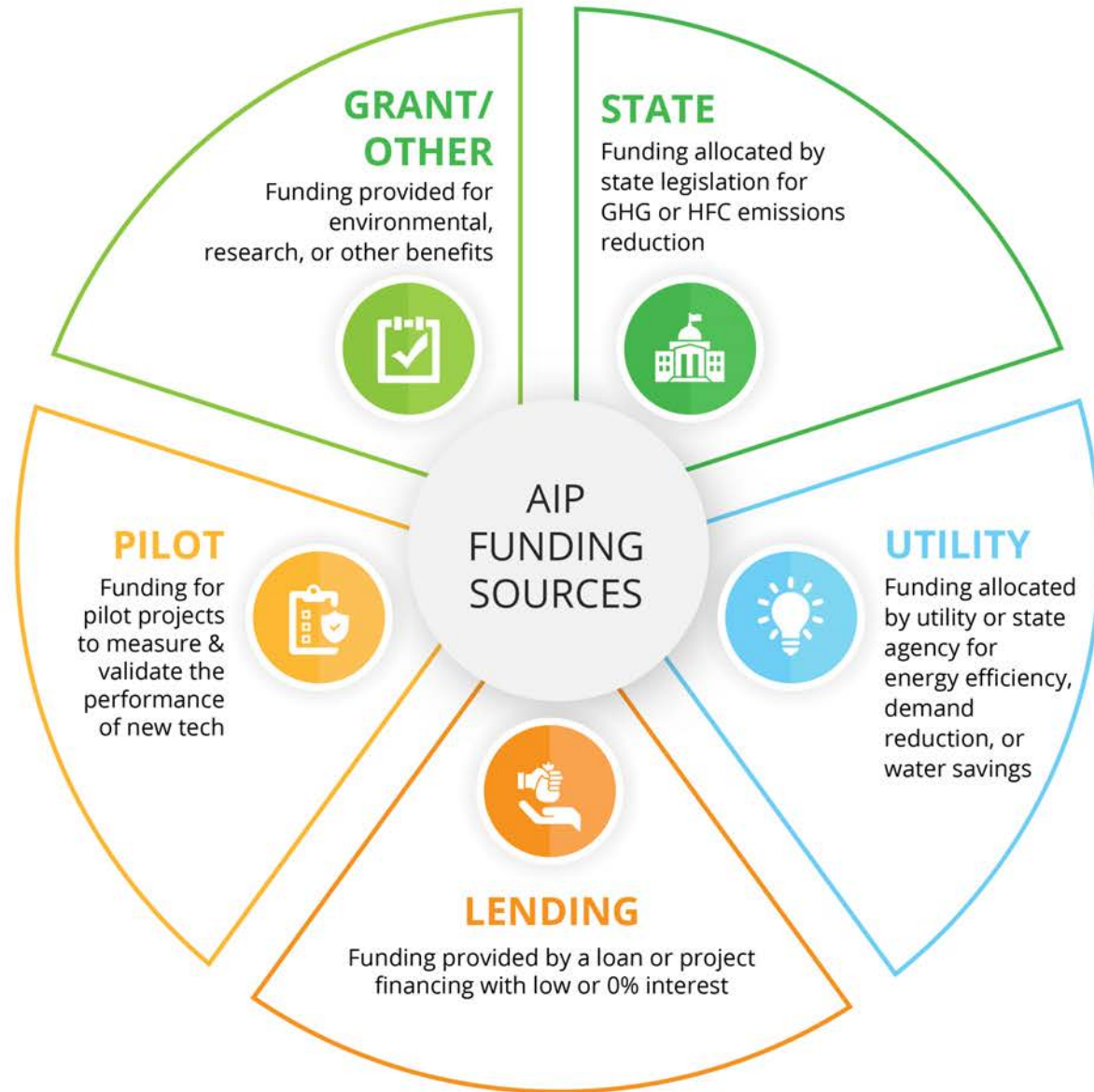


### ✔ Result:

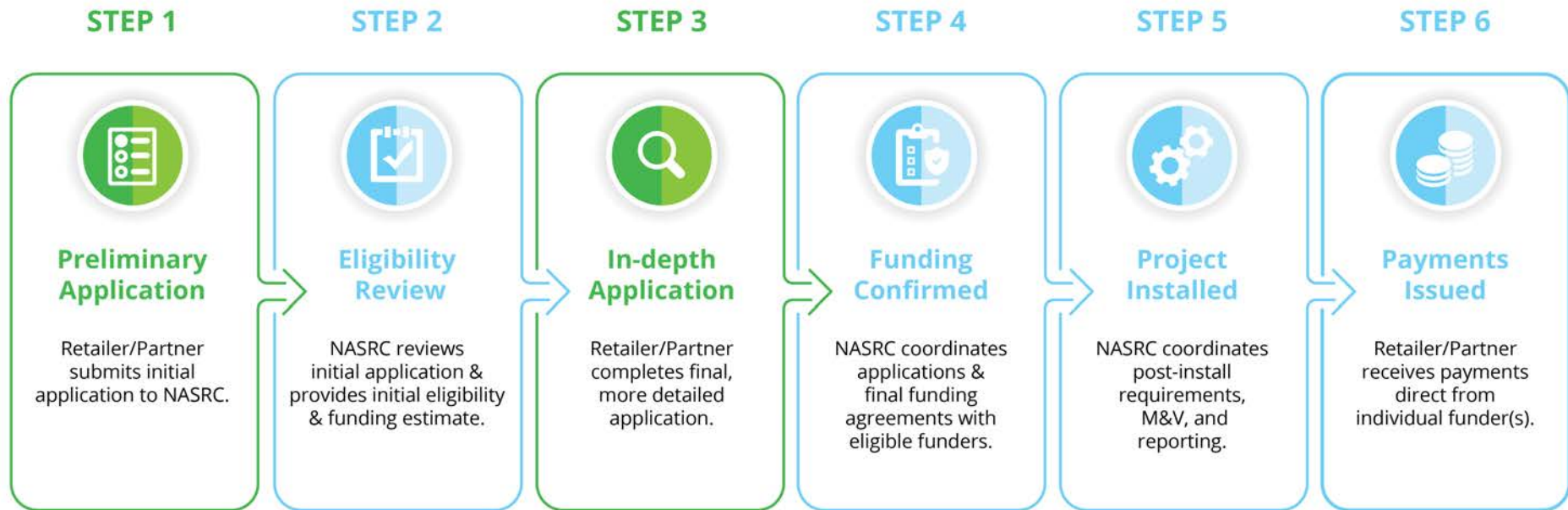
 More Money

 Streamlined Process

# AIP Funding Sources



# AIP Process



# AIP Project Example

## AIP Project Example

\$150,000	CARB FRIP
+ \$100,000	Utility Incentive
+ \$50,000	Other Funding
<hr/>	
<i>\$300,000</i>	<b>TOTAL</b>

## NO-COST Service for Pilot

*Thanks To NASRC Titanium Member Sponsorship*





# AIP Project Guidelines

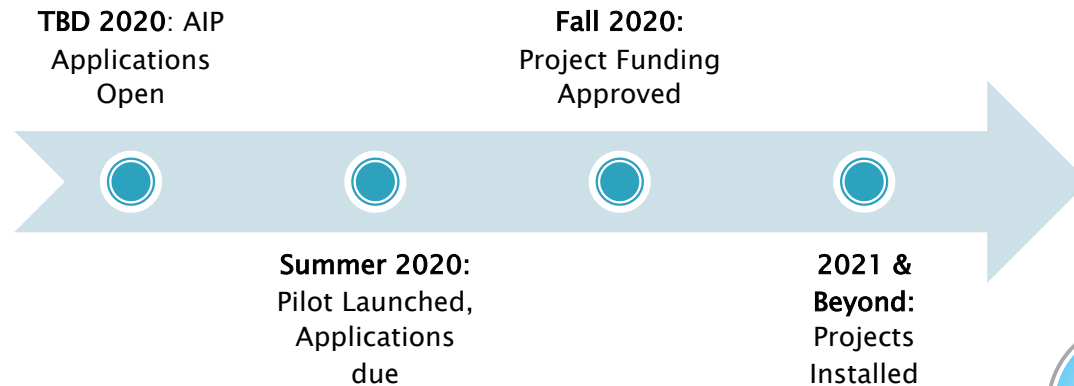
## ▶ Eligible projects:

- NEW stores using natural refrigerants (CO2, Propane, Ammonia)
- EXISTING store equipment replacement or system remodel using natural refrigerants  
*(Example: Replace case lineup with R290 or CO2 self-contained cases)*
- Supermarket/food retail applications

## ▶ Application Considerations:

- New construction planned for next 2-3 years? 5-10 years?
- Aging equipment that needs to be replaced in 1-2 years? 5-10 years?

## ▶ Timeline



# Thank You!

NASRC Contact

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More Information

[nasrc.org/aggregated-incentives-program](http://nasrc.org/aggregated-incentives-program)

